

Check List for Your Website

These are the pieces you need to have in place before you can get cost projections and begin building your website. Your web designer will give you feedback on your choices and help you with anything that is unclear to you now. See additional articles on “Creating Your Website” and “Beyond Websites” to help guide your decisions.

Structure and Content

- I have created a sitemap designating primary, secondary and tertiary (as needed) levels of content I want to include
- I have titles for each piece of the above sitemap
- I have determined my top 20 keywords and site description
- I have written all the content for my website

Look and Feel

- I have a logo, or don't need one
- I know the design and layout I want to see reflected on my website
- I know the colors I want to use in my website
- I know the font/s I want to use in my website

Functionality

- I want to incorporate blogging capacity
- I want to be able to update my website myself
- I want to incorporate a way for people to sign up for my mailing list
- I want a template designed for ongoing mailing
- I want to utilize social media like FaceBook, LinkedIn & Twitter
- I want an online community or forum capacity
- I want to have a password-protected area in my site

*“Check List”, “Creating Your Website”, & “Beyond Websites”
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